Test Prep

COMPANY PROFILE

FOR SCHOOLS · 2026–27



TESTPREP · SINCE 2012

From the first test to the real one.

A scientifically grounded, data-driven system that identifies performance gaps, delivers targeted instruction, and continuously adapts until students achieve their target scores.

INSIDE THIS PROFILE

01 Who we are
Our story, and what we believe.

02 The TestPrep way
The method, the people, the materials.

03 The TestPrep Effect
What the results show, student by student.

04 Working together
The partnership, and what your school sees.

BY HOUSE OF PREP · FOR SCHOOL LEADERS

POWERED BY elmy

Since 2012, TestPrep has grown one chapter at a time.

CHAPTER 01

2012–2015

A classroom in Beirut.

Test Prep Institute opens and represents Kaplan in Lebanon, Oman, Kuwait and Bahrain. By 2014 it works with more than 10 partner institutions and 1,000 students.

CHAPTER 02

2016–2019

A plan for every student.

Standard courses give way to a personal learning plan for each student. In 2018 it is recognised as the top-recommended institute for MCAT courses.

CHAPTER 03

2020–2023

One team under one roof.

Content, data and teaching come together in one team of more than 100 people, with its own analytics team from 2023.

CHAPTER 04 · TODAY

2024–2026

Technology, and a wider home.

Dunzer, the student roadmap builder, launches in 2024 with scholarships for outstanding students. Elmy follows in 2025, and TestPrep joins House of Prep in 2026.

20,000+
students trained

14
years in the market, since 2012

40+
academic partnerships

“With the right preparation, any student can outperform ”

01

Start from the student

Every plan begins with a full diagnostic of where the student stands today.

02

Teach what is missing

Lessons give the most time and practice to the skills that cost the most marks.

03

Measure every step

Progress is checked at every stage, until the student reaches the target score.



Nizar Al Awar
FOUNDER & CEO

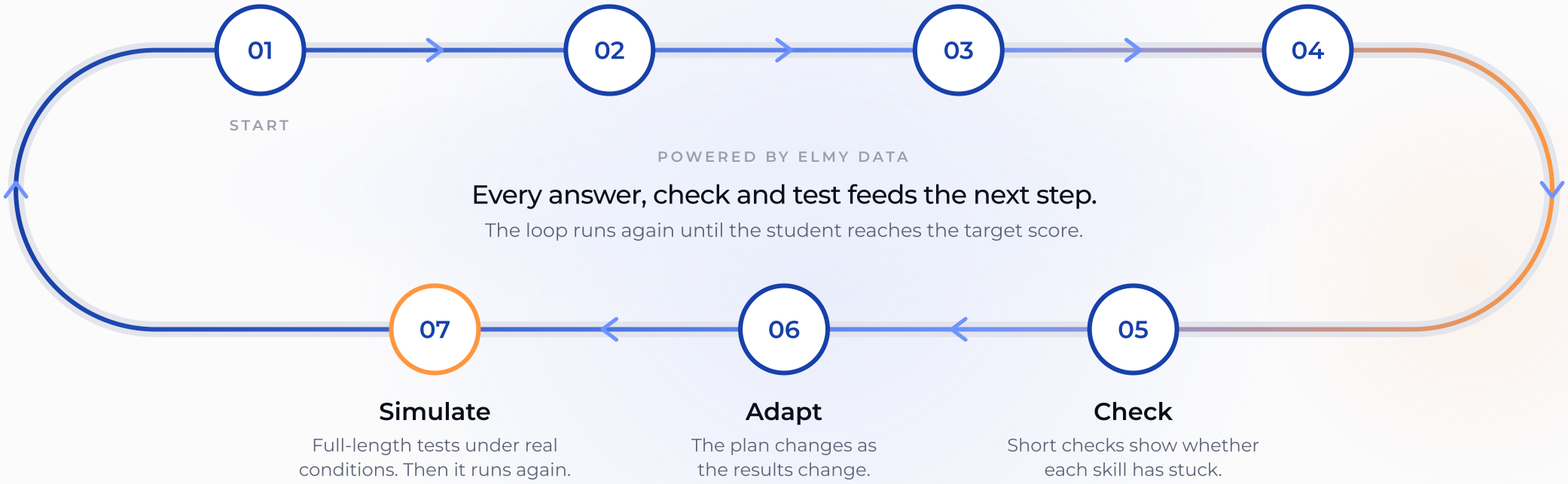


Karim Fattah
COO

A House of Prep company

The TestPrep Performance Engine.

Seven steps that run for every student and every test, and repeat until the student reaches the target score.





From one classroom to a whole house.

The students, families and instructors who have prepared with TestPrep since 2012. Every cohort has one lead instructor, chosen through a live teaching demo, who stays with the students from the diagnostic to the final test.

Our own lessons and question banks, alongside the world's leading prep resources.

EXCLUSIVE IN LEBANON

The only exclusive rights holder in Lebanon for **UWorld**, **Kaplan** and the **AAMC**.

UWorld — YOUR WORLD OF LEARNING

KAPLAN

AAMC

WRITTEN IN-HOUSE

Every lesson follows the same method, and every question traces back to the skill it tests.

01 Curricula

02 Lectures

03 Guides

04 Question banks

Written by the TestPrep team. The partner resources add official-style practice at scale.

TESTS WE PREPARE FOR

Every one runs on the TestPrep Performance Engine.

SCHOOL

- SAT
- PSAT
- ACT
- AP

ENGLISH

- IELTS
- TOEFL
- Duolingo English Test

IN LEBANON

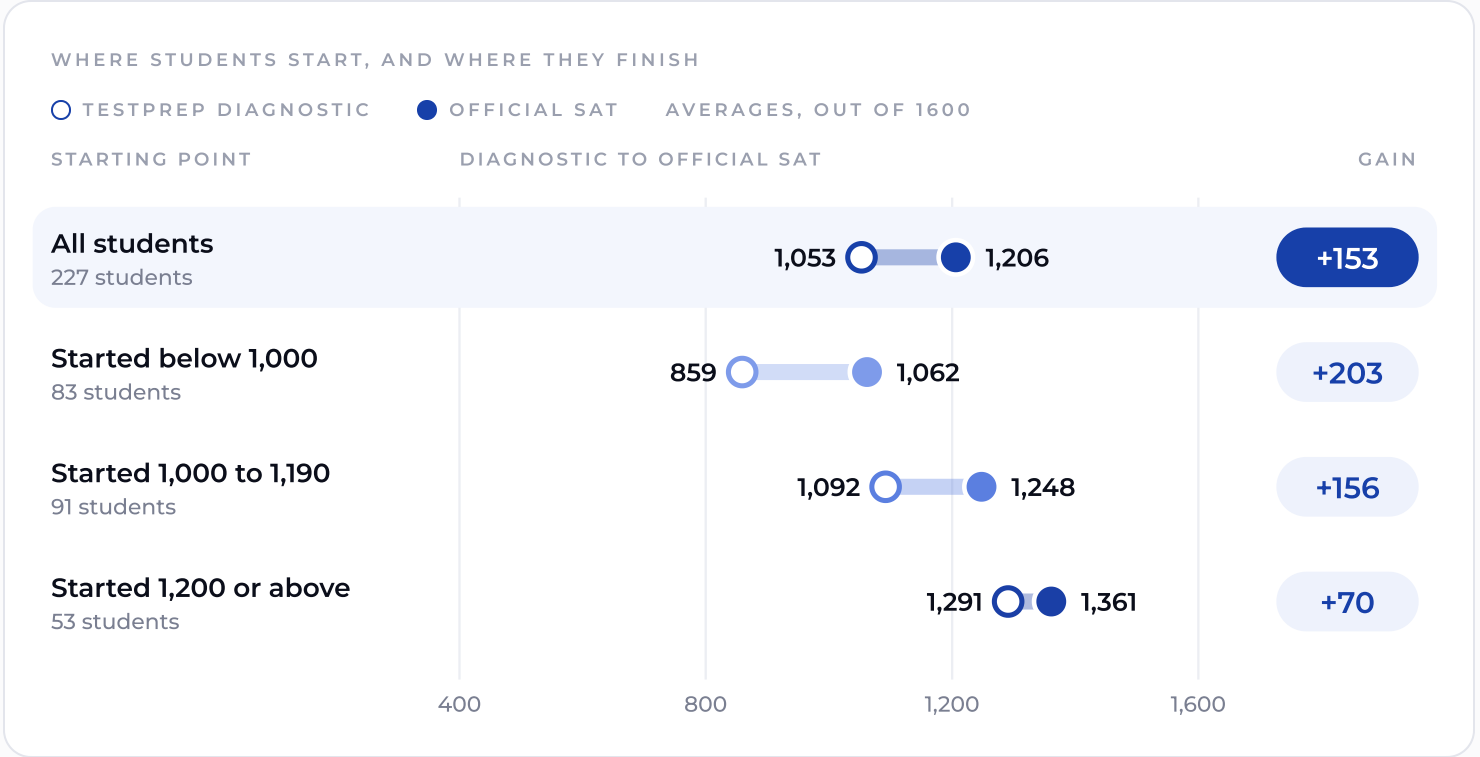
- EEE
- USJ concours
- BAU entrance exam

GRADUATE

- MCAT
- GMAT
- GRE

The TestPrep Effect.

points gained on average, from the first TestPrep diagnostic to the official SAT.



92% scored higher on the official SAT than on their diagnostic · 209 of 227

78% gained more than 50 points · 176 of 227

31 students reached 1,400 or more · of 227

The further a student has to go, the more they gain. A grade has students at every level; one program serves them all, with the same lessons and practice matched to each level.

About the numbers. 227 students with a TestPrep diagnostic and an official SAT score on record in 2025 and 2026, from at least 41 schools. Gains are averages; the median gain is 140 points. Each student counts once, with their highest official score against their first diagnostic. One record with an unconfirmed identity and one with another test's score are left out. Five diagnostics were only partly answered; without them the median is still 140 points.

We bring the preparation to your school, and show you every result.

A partnership starts with one diagnostic day. From there, TestPrep teaches on your campus, on your timetable, and reports to your team at every stage.

DAY ONE 01

The diagnostic

Every student sits a full 2-hour diagnostic on campus, in real test conditions, supervised by our team.

YOUR SCHOOL RECEIVES

A report for every student and for the whole grade.

THE PROGRAM 02

Teaching on campus

40 hours of teaching by one lead instructor for each cohort. Students practise in Elmy between sessions, and their plans adjust as results come in.

YOUR SCHOOL RECEIVES

Three progress reports during the program.

BEFORE TEST DAY 03

The proof

Students sit a full-length test under real conditions, and every result is set against day one.

YOUR SCHOOL RECEIVES

A side-by-side comparison with day one, for every student.

WHO IT IS FOR

Grade 10 and 11 students, with time to prepare well. Grade 12 students join on a shorter, faster plan built around their test date.

WAYS TO WORK TOGETHER

The school program

On campus, for a whole grade or a group.

Small groups

Cohorts of 6 to 8 students.

Private and pairs

One or two students, on their own timetable.

Fees are set out in a proposal for each school, once the cohort size and schedule are agreed.

School leaders see where each grade stands, before the first lesson.

Every diagnostic is scored and tagged in Elmy, then turned into a short report for the school.

INSIDE EVERY SCHOOL REPORT

01 Where the grade stands, and the levels inside it.

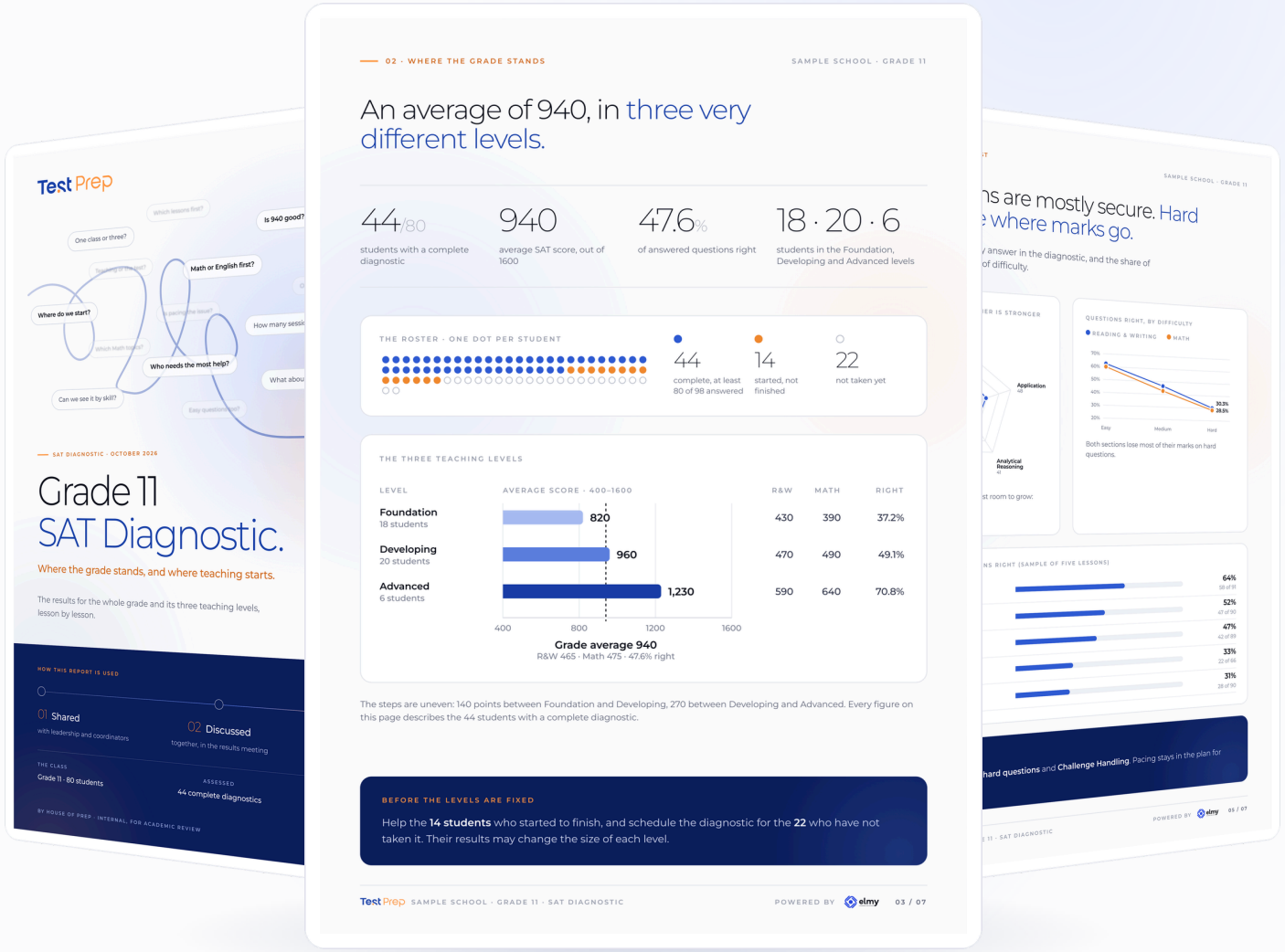
02 Where marks are lost, by skill and by lesson.

03 Each student's score, with their plan.

04 Progress through the program, tracked as it happens.

elmy LEARNING SOLUTIONS

Every session, test and mistake feeds Elmy, so the school can see where students stand at any point.



SAMPLE REPORT PAGES · ILLUSTRATIVE FIGURES FOR A SAMPLE SCHOOL

One roof. Every stage.

House of Prep is a second home for learning: four brands, each built for a different moment in a student's life, on one platform. For test preparation, your school works with TestPrep.

SCHOOL

prep me.

School students

Guided study and structured prep for every student.

- Lebanese curriculum
- American curriculum

TESTS

Test Prep

High school and beyond

Diagnostic-built preparation for the tests that decide the next step.

- SAT
- PSAT
- ACT
- AP
- IELTS
- TOEFL
- MCAT
- GMAT
- GRE
- USJ concours
- BAU entrance

CHOOSING

weguide.™

Students choosing a path

Helps students discover who they are before choosing who they'll become.

- Self-discovery
- University exploration
- Applications

UNIVERSITY

taleb

University students

The home of university learning.

- University subjects
- Academic writing
- Research skills

PLATFORM

elmy

Schools, teachers and students

A practice, assignment and progress platform for students.

- Diagnostics
- Practice
- Progress

School
prep me.

Tests
TestPrep

Choosing
weguide.

University
Taleb

Platform
Elmy

DELIVERED BY TESTPREP

Test Prep

One team, in your corner.

From the first diagnostic day to the last full-length test, your school works with one TestPrep team and one point of contact.

Precision in the plan. Mastery at every step. Belief in the student. That is the TestPrep difference.

THE NEXT STEP

Book a diagnostic day for your Grade 10 and 11 students.

Start with one grade.

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SCAN TO WHATSAPP